

## 2019-2020 University Park Elementary Annual Sponsorship Packages

		Gold Annual Investment: \$4,000	Silver Annual Investment: \$2,000	Bronze Annual Investment: \$1,000
<b>Event Recognition</b>				
Gala & Silent Auction Fundraiser April 24, 2020	Corporate link and logo on all event materials	✓	✓	
	Corporate logo in event program and visual presence at event	✓	✓	✓
	Tickets to event	4	2	2
<b>Social Media Recognition</b>				
Online Presence <a href="http://www.uparkelementary.org">www.uparkelementary.org</a>	Corporate logo and link on website, 1-year	Home page and Community Partners page	Community Partners page	Community Partners page
	Facebook thank you post	3	2	1
Weekly Email Newsletter	Recognition and thank you in weekly newsletter	✓		
<b>Additional Sponsor Recognition</b>				
Fence Banner	(1) 3'x6' banner on UPark fence (St. Paul side). Positioning determined by UPark PTA.	✓		
School Directory	Distributed in Fall to UPark Families	Full Page Ad	2/3-Page Ad	1/3-Page Ad
Recognition on UPark Marquee	Recognition on University Park school sign for 1 week to be determined by UPark	✓		
UWho Newsletter	Mention in spring edition of UWho newsletter distributed to University Park neighborhood	✓		
Additional Opportunities	We will do our best to recognize sponsors in any other way we are able, at the discretion of the PTA and administration	✓		

### A La Carte Options

Banner - (1) 3'x6' banner on UPark Fence (St. Paul side). Positioning determined by UPark PTA.	\$2,000
Gala & Silent Auction - Visual presence at the event	\$750
<b>School Directory</b>	
1/3-page (5"x2.5" black and white)	\$200
2/3-page (5"x5" black and white)	\$350
Full-page (5"x7.5" black and white)	\$500

*The University Park PTA is a non-profit organization, Federal Tax ID 74-2594835. Donors should consult their accountant as to the deductibility of any contributions. Packages run for one full year, effective on the date of payment.*